

VIBE

**A youth development initiative
founded by and for Sacramento youth**

What is VIBE?

VIBE is a teen-owned/operated career center and urban youth lounge where Sacramento teens acquire academic and vocational skills, engage in service learning, socialize, and network with Sacramento based private, public and non-profit organizations.




Features of Vibe

- Teen developed and operated
- Career Center/Computer Lab
- Resource Lounge
- Evening activities
- Smoothie/Snack Bar



VIBE

Vocational Training Opportunities



VIBE is a modern classroom where teen employees gain vocational skills in exchange for Regional Occupational Program (ROP) school credits.

Example duties

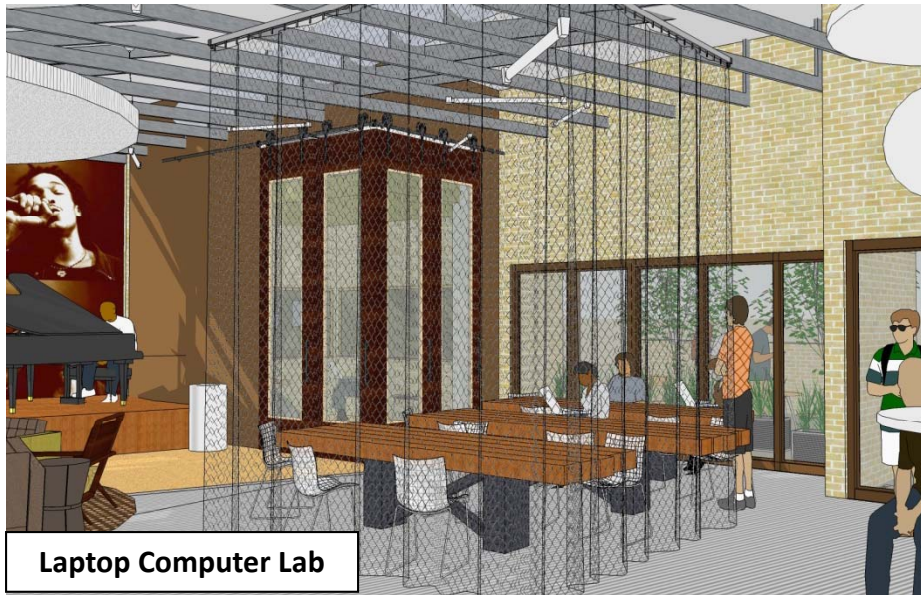
Leadership Board
Membership Check-in
Janitorial
DJ
Cashier
Study Lab Tutors

Evening Activity Leaders
Fundraiser
Youth Resource Specialist
Clerical Staff
Inventory Specialist
Youth Employment Specialist



Career Center/Computer Lab

- Teen Career Center (peer-to-peer)
 - Job search assistance
 - Resume writing/completing applications
 - Interview preparation
 - Quarterly Job Fairs
- After School Program (peer-to-peer)
 - Tutoring
 - Computer software training



VIBE

Resource Lounge

On-Site Youth Resource Specialist

- Refers members to prevention/intervention programs
- Responsible for overseeing
 - Job posting board
 - Pamphlet/brochure stand
 - Board games, DVDs and teen resource books



VIBE

Low-Cost & Free Activities

Possible activities

- Job Fairs
- Open Mic Night
- Spoken word
- SAT prep sessions
- Support groups
- Dance/art classes
- Movie nights
- Cultural activities
- Art Walk
- College fairs



Smoothie/Snack Bar

- Non-alcoholic drinks, smoothies, fruit, snacks and pastries for sale to VIBE members and to the public (on second Saturday)
- Employment training opportunities in cashiering and customer service
- Source of income for Vibe and its members

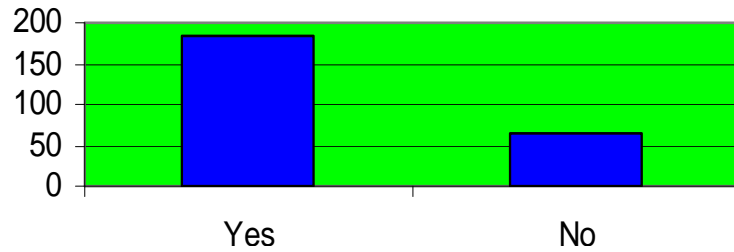


VIBE

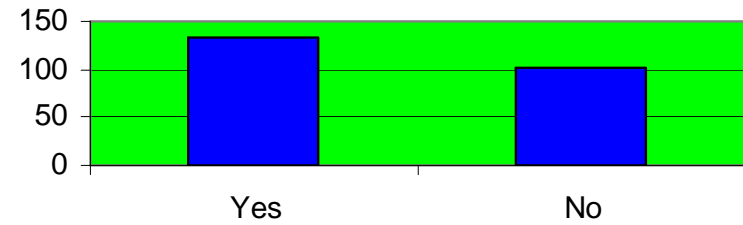
VIBE-ability Study

Sacramento youth want VIBE!

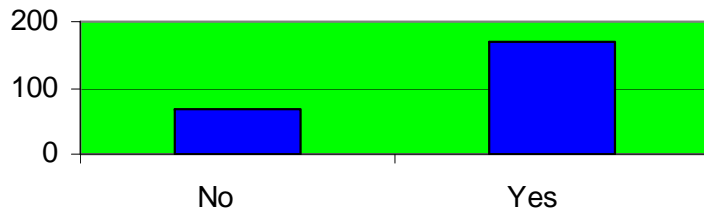
Would go if Located Downtown



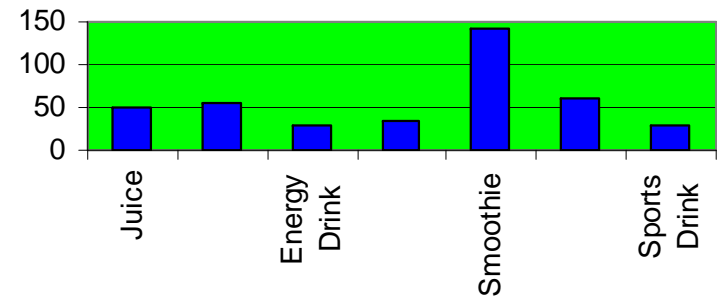
Work in Exchange for School Credits



Would Pay for a Monthly Membership



Two Favorite Drinks



Mixed Use Location

Cross-Generational Activities

Employees and participants will interact with the Sacramento Housing and Redevelopment Agency (SHRA) Comstock residents through planned activities and programs.

Shared Use

During the day, VIBE will be available for use by SHRA Comstock residents.



VIBE



Safety Policy

City of Sacramento Police Captain Dan Schiele is a Vibe Board member.

Vibe staff to work with the Sacramento Police Department and the Downtown Sacramento Partnership to hire an on-call security professional.

All teens must check in at the membership station before entering VIBE.

Adult and youth staff to be trained in crisis prevention/intervention.

All members to complete applications, including parental permission slips, and agree to:

- Policies and procedures
- Code of conduct
- Computer user agreement



Types of Youth Membership



Community Members

Any high school student can join VIBE

Regional Occupational Program (ROP) Members

ROP students are employee members

Work at VIBE in exchange for school credits

Attend weekly “staff meetings” to learn about the operations of VIBE

Some ROP Members may earn wages if they are low-income

Leadership Board Members

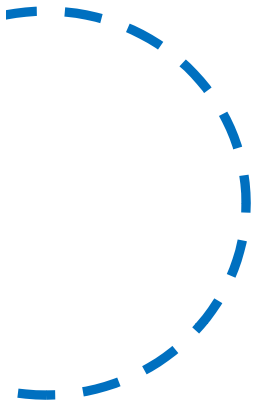
Responsible for planning activities and updating policies

Must be an employee member for six months

May apply for a position on the VIBE Board of Directors



Adult Staff Members



Executive Director

Selected by the Youth Leadership Board
Responsible for ensuring the longevity of VIBE

Supervisor

Monitors the safety of VIBE and the assistant supervisor
Ensures that VIBE is fiscally responsible and transparent
Reports to the Executive Director

Assistant Supervisor

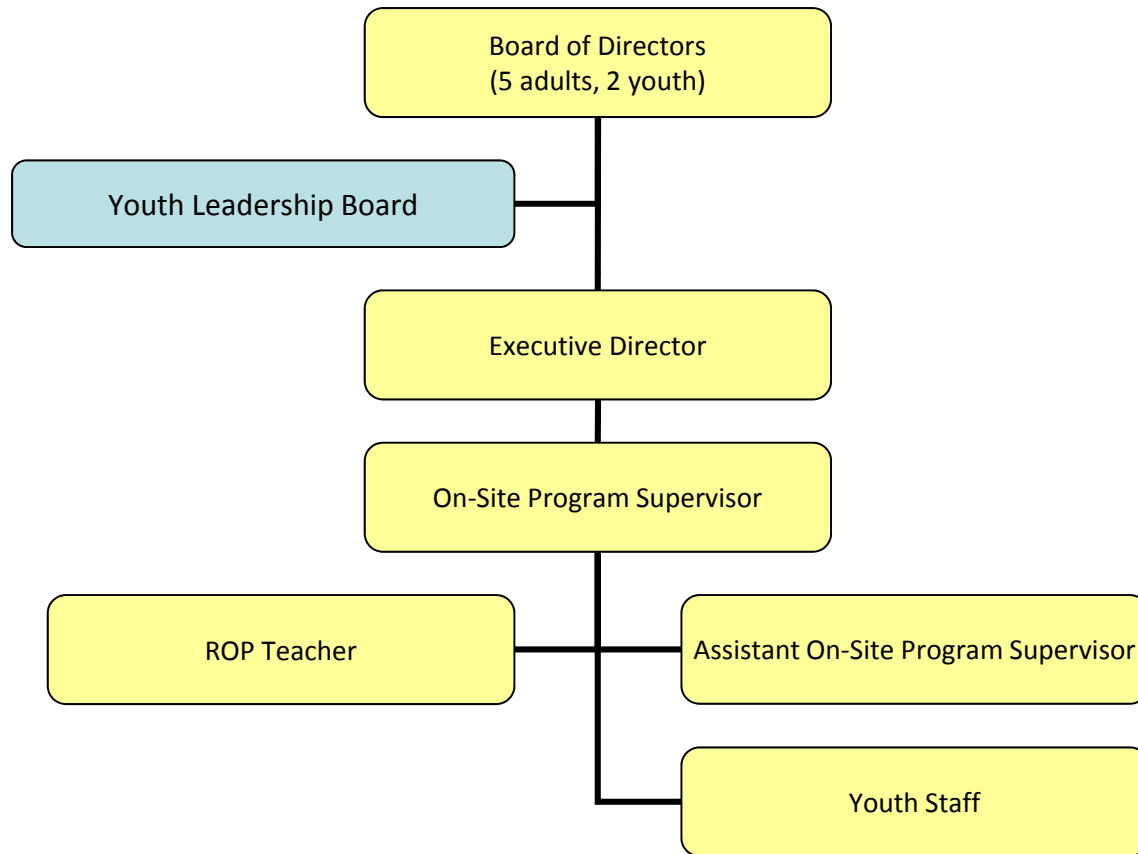
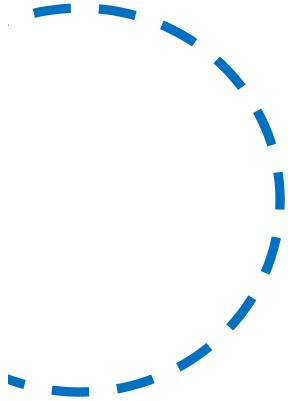
Responsible for daily operations
Follows policies and procedures
Jointly holds staff meetings with ROP teacher

ROP Teacher

Issues participants school credits
Coordinates job fairs
Develops outside employment opportunities



Organizational Structure

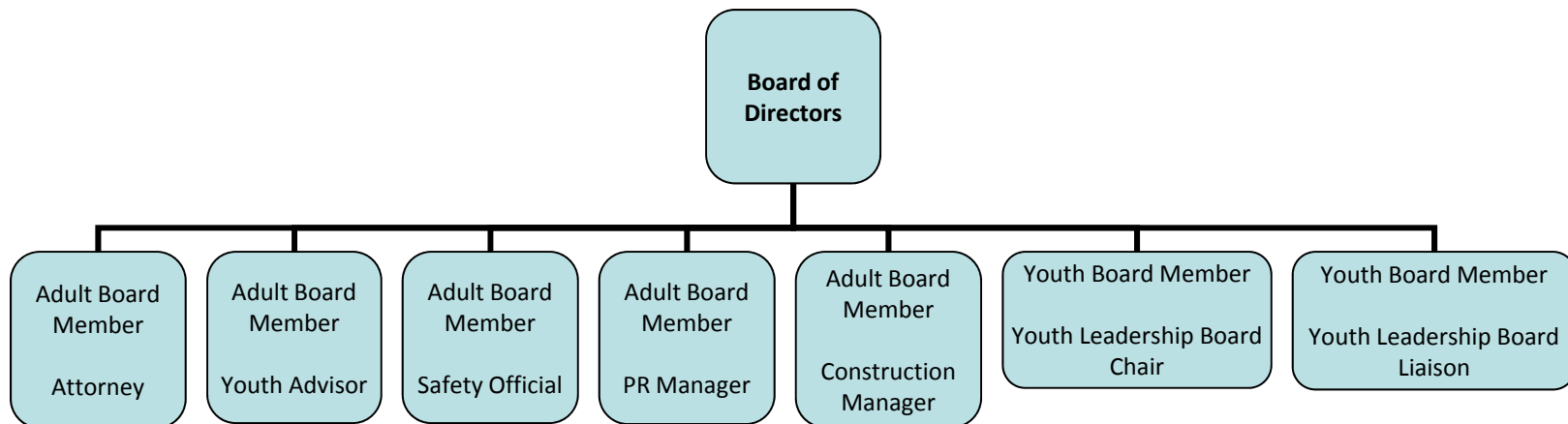


Advisory Board Members

Truly Youth Run

Board of Directors

- **Adult Board members hold the majority vote.**
- **Adults recognize the necessity of youth Board members and value their perspective in the decision making process.**
- **The youth membership on the Board ensures that the VIBE Foundation is truly run by youth.**



Why VIBE is important to Sacramento Teens



Lack of safe places for youth

- **Community centers reducing hours**
- **Recreation programs shutting down**
- **Most youth friendly locations close at 5PM**

Teens develop policies and programs

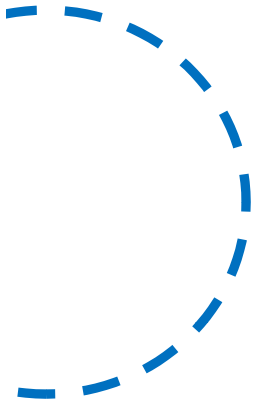
- **VIBE is always relevant**
- **Teens develop strong leadership skills**
- **Youth are not discouraged by strong adult presence**

VIBE promotes health & safety

- **Youth referred to health & safety programs**
- **Healthy minimally processed local foods**
- **Alternative to gang and youth violence**

Anything is possible!!

Our Supporters



Council Member Steve Cohn

Kaiser Permanente

Sacramento County Office of Education

Davis Reed Construction Inc.

Peter Castles, The Hoyt Company

Sacramento Police Captain Dan Schiele

Midtown Business Association

Mark Friedman, President Fulcrum Property

Western Health Advantage

Six Degreez

Sac Housing and Redevelopment Agency

Mayor Kevin Johnson

Wells Fargo Foundation

Stantec & Mas Mojica

IKEA

Senator Darrell Steinberg

Sacramento NAG

David Townsend

Lucas Public Affairs

Nehemiah Foundation

Jay Schenirer

Bank of America



How you can help support VIBE

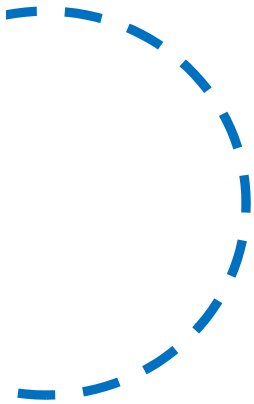
What you can consider today

1) Contributing to our capital campaign. Any support you can provide will help.

- Construction Sponsorships: \$5,000-\$50,000

2) Coordinate meetings with philanthropists or corporate sponsors that might be interested in financially supporting this project.

3) Join the Vibe Foundation Board of Directors



Thank You

Questions/Suggestions



VIBE



GOOD VIBERATIONS

A musical blast into your past

Do you remember where you hung out when you were a teen?

During the youth movement of the...

- 1950s, teens hung out at the *Mall Shop*
- 1960s, teens hung out at *Shine*
- 1970s, teens hung out at the *DISCO*
- 1980s, teens hung out at the *Arcade*
- 1990s, teens hung out at the *Mall*

For the youth movement of today... we want teens to hang out at **VIBE!**



Presented to you by

Shoe Art Show

and entertainment **August 8th**

103.5's Short-E Dead Scott
DJ eZ J Rolla Sacramento
Area Youth Speaks & More

Kick off 5:00
1725 K Street

Vans artists wanted
E-mail: christina@thevibe.foundation.org
For details. **Submission Deadline 7/20**



Please join VIBE youth, our Emcee Senate President pro Tem Darrell Steinberg and local celebrity guest speakers on **Monday, March 7, 2010** at **The Verge Gallery, 1900 V Street, Sacramento** from 5:30 p.m. to 8:30 p.m. for **Good VIBERations**, a musical tour of the youth movement from the 1950s until today. Take a walk down memory lane as we entertain you with songs from YOUR teen years. Special local celebrity guests will be joined onstage by young performing artists to bring you and your guests an evening of fun you'll remember as if your teen years were yesterday!

Event Chair
Honorable Steve Cohn
Councilmember, City of Sacramento

Tickets
\$50

To become a sponsor or to purchase tickets, contact Sharon Garger at 916-446-2887 or sharongarger@thevibe.org. Make checks payable to: Gifts to Share, Inc. Gifts to Share, Inc. Tax ID #96-2985546.

About VIBE - Proceeds from this event will benefit VIBE, a teen semi-operated urban lounge and career center where Sacramento teens can acquire academic and vocational skills, engage in service learning, socialize, and network with Sacramento based private, public and nonprofit organizations. Please visit their website at www.thevibe.foundation.org.

Sponsorship Opportunities

Maverickus - \$2,500

- Ten tickets to event with prominent reserved seat during the program
- Logo on marketing materials & organization website
- Event signage
- Banner hung at event
- Recognition in event program
- Verbal recognition by Master of Ceremonies

Impressario - \$1,000

- Eight tickets to event
- Event signage
- Recognition in event program
- Verbal recognition by Master of Ceremonies

Thrilling - \$500

- Six tickets to event
- Event signage
- Logo on Name in event program



ARTIST SCAPES

Real life · Real teens

Share the journeys of young artists
SECOND SATURDAY MIXED MEDIA ART SHOW
October 10, 2009
5-8 P.M. at the
VIBE Urban Lounge
1725 K Street in
midtown Sacramento

LIVE MUSIC
MEET THE ARTISTS

www.scoe.net

PRESENTED BY THE SACRAMENTO COUNTY OFFICE OF EDUCATION IN PARTNERSHIP WITH THE SACRAMENTO COUNTY JUVENILE JUSTICE COMMISSION • VIBE FOUNDATION • SCOE ARTS EXECUTIVE ADVISORY • SCOE ART LINKS PROGRAM